

ToV report 2021 Zentiva Albania

Name of Recipient	Location of Organisation	Date	Location of the Event	Purpose/ Description of the ToV	Expense Details	Aggregated Amount/ Total cost of the events Currency EUR	No of HCPs
Nephrologist,	Albania	II.21	Online	UPTODATE	Educational support	287	1
Cardiologist	Albania	III.21	Online	Registration for Membership online for ESC (European society of Cardiology	Educational support	450	1
Rheumatologist	Albania	VI.21	Online	EULAR (European alliance of associations for rheumatology)	Educational support	250	1
Cardiologist	Albania	X.21	Liege,Belgium	Eurovalve Congress of Cardiology	Educational support	765	2
Neurologist	Albania	V.21	online	ILAE 34th International Epilepsy Congress 28Aug-01 Sept 2021	Educational support	200	1
Neurologist	Albania	X.21	online	WCN World Congress of Neurology	Educational support	300	1
Nephrologist	Albania	VI.21	online	ISN, online registr International Congress of Nefrology	Educational support	220	1
Cardiologist	Albania	XII.21	Berlin,Germany	Euro Echo december -21	Educational support	1360	2
Cardiologist	Albania	VIII.21	online	ESC Congress online reg	Educational support	55	1
Rheumatologist	Albania	IX.21	online	ISIAT Symposium educational event 7-9 October 2021	Educational support	131	1
Urologist	Albania	X.21	online	EAU European Association of Urology 8-12 July 2021	Educational support	340	1
Neurologist	Albania	X.21	online	World Congress of Neurology	Educational support	350	1
Neurologist	Albania	III.21	online	UPTODATE Registration	Educational support	333	1
Urologist	Albania	XI.21	online	National Meeting of Medical Sciences 9, Tirana Albania 19-21 Nov 2021	Educational support	50	1
Cardiologist	Albania	X.21	online	Euro Echo december -21	Educational support	280	1
Medical clinics	Albania	Jan- Dec 2021	Albania	ECHO-Cardiography results,echo doopler,Dexa examinations etc	Medical data purchase	56096	46 HCO
Market Research	Albania	Jan- Dec 2021	Albania	Market research on HTA,OSTEOPOROSIS,PERIPHERIC ARTERY DISEASES AND STROKE	Market research and data collection on each mentioned disease area	23372	151 HCP
Workshops	Albania	Jan- Dec 2021	Albania	Raising brand awareness of Zentivas products	Gp,cardiologists,rheumatologists, neurologists target group	20470	14 Zentiva Events
Zentiva Launch Conference	Albania	VI.21	Albania	Prasugrel New Launch Conference	Brand awareness	4540	3 lecturers, 85 participants
Zentiva webinar	Albania	II.21	Albania	vascular surgers online conference	brand awareness	2300	2 lecturers
Albanian Association of Cardiology,Rheumatic Diseases	Albania	V, X, XI. 21	Albania	Sponsorship	Sponsorship	1950	3